Foundational Elements
The following foundational elements are central to both the success of the strategic plan and the University. These elements will be present and identifiable within each of the strategic priorities.

Inclusive Excellence
At its core Inclusive Excellence insists that universities guarantee that every graduate achieves their fullest potential and is prepared for global leadership, through an engaging curricular and co-curricular experience that embraces, affirms and transforms every student with respect for their varied backgrounds. And, at UWO, every member of our community will embrace diversity and inclusion in all the work they do.

Liberal Education
Liberal Education empowers and prepares students to deal with complexity, diversity and change. It provides students with broad knowledge of the wider world as well as in-depth study in a specific area of interest. A liberal education helps students develop a sense of social responsibility, as well as strong and transferable intellectual and practical skills such as communication, analytical and problem-solving skills, and a demonstrated ability to apply knowledge and skills in real world settings.

Shared Governance
The governance groups at UW Oshkosh are proud of the strong tradition of shared governance and we believe that we should collectively advance a future-oriented, active, engaged and inspired process of shared decision making; and we believe that the strength of shared governance is that it recognizes and respects the unique contributions of each individual as well as the recognized governance groups participating in the process; and we believe that collegiality, respect and inclusion are core values of the process.

Sustainability
With a deep sense of responsibility and the increasingly common vision of resilient, prosperous communities, the University of Wisconsin Oshkosh is committed to progressively reducing its ecological footprint and fashioning a durable and better world through its academic mission. Sustainability means integrating three dimensions: social justice, economic security and ecological integrity into all we do.
STRATEGIC PRIORITY A
ENHANCE STUDENT SUCCESS

Goal 1: Increase retention, progression and graduation rates.

Goal 2: Attract students who will choose UW Oshkosh as their top choice institution.

Goal 3: Review and create a relevant, broad-based program array built on the principles of liberal education and sustainability that serves the region and state.

Goal 4: Enhance co-curricular opportunities for students.

Goal 5: Provide a wide variety of opportunities for learning outside the classroom (high impact practices).

Goal 6: Lower financial barriers to access and student success.

Goal 7: Create a diverse and welcoming environment for all students.

Goal 8: Create leadership opportunities for students.

Goal 9: Expand support for teaching excellence and student support/success.

Goal 10: Recognize OSA’s unique role in institutional governance.

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STRATEGIC PRIORITY B
PROMOTE ACADEMIC EXCELLENCE

Goal 1: Enhance the institutional emphasis on sustainability in all forms and engage faculty, staff and students in both innovation and practice.

Goal 2: Provide quality educational experiences to all students by hiring a diverse range of expert faculty members and instructors engaged in innovative research and active pedagogies.

Goal 3: Deliver a broad-ranging, high quality curriculum that is challenging, inspiring, experiential and evermore complex, providing students with the ability to make interdisciplinary connections and engage successfully in a complex global society.

Goal 4: Produce students who achieve the campus essential learning outcomes and demonstrate an ethic of engagement and citizenship upon graduation.

Goal 5: Continue to serve as a national model for general education.

Goal 6: Provide professional development opportunities for faculty and staff.

Goal 7: Become a leader among comprehensive institutions in providing international educational opportunities.

Goal 8: Maintain the strong working relationship that exists between faculty and staff governance groups and administrators.
STRATEGIC PRIORITY C
EXPAND COMMUNITY ENGAGEMENT & ECONOMIC DEVELOPMENT

Goal 1: Clearly define services, resources and research at UW Oshkosh for economic development and community engagement.

Goal 2: Develop a one-stop shop for UW Oshkosh resources regarding community engagement and economic development.

Goal 3: Develop a communication strategy around economic development and community engagement.

Goal 4: Enhance existing relationships and build new relationships with community, government, business and industry, and other external constituencies.

Goal 5: Increase external support from governmental and private funding sources for programs and institutional priorities.

Goal 6: Increase the quality of life in local communities and increase community involvement and support through intercollegiate athletics, cultural events and continuing education offerings.

Goal 7: Serve as a civically engaged economic and cultural force in the state of Wisconsin and beyond.

STRATEGIC PRIORITY D
BUILD AN INCLUSIVE AND SUPPORTIVE INSTITUTIONAL ENVIRONMENT

Goal 1: Discover and promote ways to better respect and appreciate all members of the campus community.

Goal 2: Build a diverse body of faculty, staff and students and foster an environment where everyone matters.

Goal 3: Create and enhance access to resources and programs that promote and support a joyful working and learning environment.

Goal 4: Implement best practices in the administrative and financial functions to create a more efficient and effective university.

Goal 5: Recognize and celebrate meritorious performance of faculty, staff and students.

Goal 6: Responsibly grow the student enrollment of the institution.

Goal 7: Create a culture of institutional assessment where data-driven decisions are made.

Goal 8: Expand efforts to communicate effectively with both internal and external constituencies.

Goal 9: Create a workplace of joy distinguished by talented, engaged and diverse faculty and staff.

Goal 10: Enhance our national reputation for liberal learning and sustainable practices.
UW Oshkosh is committed to a policy of educational equity and conducts all educational programs, activities and employment practices without regard to race, gender, disability, sexual orientation, veteran status, political affiliation, arrest or conviction record. For more information visit: uwosh.edu/non